



BIO-Pure® from 100% biomass-balanced PP

Plant-based. Sustainable. Environmentally friendly.

PATENT PENDING

LINDER goes GREEN.

Plastic is becoming a serious environmental problem. In 2014, the global demand for plastic in packaging products amounted to **78,000,000 tons**. Currently, most of the material is still obtained as primary material from crude oil.

As part of the **LINDER** goes **GREEN** initiative, LINDER has developed the first PP strapping made from 100% biomass-balanced PP: BIO-Pure®.

For **BIO-Pure**®, biomass is used at the beginning of the value chain and the dependence on fossil, finite resources is reduced. Many of our customers want to eliminate the use of virgin plastics from fossil sources within their packaging. By using **BIO-Pure**® **PP strapping** you will achieve this goal in the field of strapping. Let's take this step together!

Michele Flad - Managing Director -



Omar Abdo - Managing Director -



