



EverStrap® made of 100% PP recyclate

Sustainable PP strapping production: Eliminate fossil sources, protect the environment.

LINDER goes GREEN.

Plastic is becoming a serious environmental problem. In 2014, the global demand for plastic was **78,000,000 tonnes** for packaging alone. The efficient recycling of plastic is becoming increasingly important. Currently, most of the material is still obtained as **primary material from raw oil**.

As part of the **LINDER goes GREEN** initiative, we would like to offer all our sustainability-focused customers our newly developed PP strapping made from recycled PP: **EverStrap®**.

For **EverStrap®**, industrial waste such as used airbags, big bags, straps or foils are processed and fed into the production process for the production of PP strapping.

Many of our customers want to reduce the amount of virgin plastics from fossil sources within their packaging. This is a trend that will certainly increase significantly in the future. With the use of r-PP, we go one step further in terms of sustainability for our strapping.



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